



Here's a Helpful List

Early this morning I was reading through a "mindset" presentation for business owners like you and me. The speaker presented a list that was a little different and, I thought, helpful. So I wanted to share it with you today.

His take was that the more you do these things the more you insure the success of your business. What I liked is that he was quick to include your business vision, and I don't see that on too many "mindset" lists.

So here's the helpful list:

- Be clear about your vision. Ask yourself "is this all there is?" Keep letting your vision develop into something you could write an essay about. Let it get very robust and full and present for you.
- Spend time "seeing" your vision at the end of your day, every day
- Accept that your first plan won't be the plan that gives you big success.

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- Decide early on if you are a loner or a partnership person. If you can't be a good partner or team member because you've got to have things your way then avoid partnerships from the start.
 - Get feedback from your customers all the time. Ask how your product or service has helped them or missed the mark. Take this feedback and learn from it.
 - Grow a thick skin. Being a business owner will be almost impossible for you if you worry about whether people like you.
 - When a friend or family member doubts what you are building use that as fuel to work harder.
- Understand, by the way, that owning your own

business and actually being financially successful at it takes work, consistent work.

I like this list because it stays on the side of forward movement, and it assumes that you take your business seriously. Forward movement and a serious commitment seem to be the two big things that have helped me in my business, and I see that these same two things have given my clients the most success, too.

We talk about these types of mindset lists as well as keeping your business simplified for profits in my monthly CEO Circle Community. Right now I am opening it to a few more members. You can join in a group of truly supportive and bright women who are making an impact with their work. Go to confidentmarketer.com/ceo-circle for details.

To your sweet success,

Sue Painter

PS. If you have questions about joining my CEO Circle Community please email me and we'll talk. sue@confidentmarketer.com.